

## 2012 Results highlights

＞Resilient performance in challenging economic environment
＞Well positioned for future growth
－Five acquisitions completed
－All three divisions benefiting from new operating structure
－Strong pipeline of new products
＞Strong progress towards medium term financial targets
－Good momentum heading into 2013

Underlying revenues
仓 $2 \%$

Event revenues
仑 6\％

Digital revenues
仓 7\％

Adjusted EBITDA margins
18\％

## Digital first



## Financial highlights

Adjusted EBITDA
£11.7m ©18\%(2011: £9.9m; 14\%)
Dividend per share
2.25p $\begin{gathered}\text { 12.5\% }\end{gathered}$(2011: 2.0p)

Adjusted PBT
£ 8.0 m 凹23\% (2011: £6.5m)

Cash conversion
120\%
(2011: 125\%)

## Adjusted EPS

## 4.2p 仓24\% (2011: 3.4p)

Deferred revenues £ 11.3m $200 \%$

Robust balance sheet and flexible and scalable cost base

## Income statement - adjusted numbers

|  | $\begin{array}{r} 2012 \\ \mathrm{fm} \end{array}$ | $\begin{array}{r} 2011 \\ \text { fm } \end{array}$ | Reported \% | Underlying \% |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | 65.6 | 68.3 | -4\% | 2\% |
| Adjusted EBITDA | 11.7 | 9.9 | 18\% | 18\% |
| Depreciation and amortisation | (2.8) | (3.0) |  |  |
| Shared based payments | (0.3) | (0.2) |  |  |
| Finance costs | (0.6) | (0.2) |  |  |
| Adjusted profit before taxation | 8.0 | 6.5 |  |  |
| Adjusted tax charge | (2.2) | (1.7) |  |  |
| Adjusted net profit | 5.8 | 4.8 |  |  |
|  |  |  |  |  |
| Shares (millions) | 139.3 | 139.9 |  |  |
| Adjusted EPS (pence) | 4.2 | 3.4 | 24\% |  |
| Dividend per share (pence) | 2.25 | 2.00 | 12.5\% |  |

## Income statement - reported numbers

|  | 2012 <br> $\mathbf{E m}$ | 2011 <br> $\mathbf{f m}$ |
| :--- | ---: | ---: |
| Adjusted net profit | 5.8 | 4.8 |
| Amortisation of acquired intangibles | $(0.8)$ | $(1.2)$ |
| Impairment of goodwill and intangible assets | - | $(32.2)$ |
| Net exceptional costs | $(4.5)$ | $(3.4)$ |
| Tax effect of above adjustments | 0.8 | 2.4 |
| Profit / (loss) for the period | 1.3 | $(29.6)$ |

## Exceptional costs

Restructuring costs
£2.3m
(2011: £3.4m)
> Redundancy costs of £1.9m and headcount reduction of c .80
> Product closure and amortisation costs of £0.4m

Acquisition related costs
£1.1m
(2011: £0.3m)
> IPL, VBR, Profile, Econsultancy

IFRS3 non-cash charges
£1.1m
(2011: £nil)
$>$ FEM, IPL, VBR

## Divisional summary

| Revenue | $\begin{array}{r} 2012 \\ \mathrm{fm} \end{array}$ | $\begin{array}{r} 2011 \\ \mathrm{fm} \end{array}$ | Reported \% | Underlying \% |
| :---: | :---: | :---: | :---: | :---: |
| Business publishing | 41.8 | 46.8 | -11\% | -1\% |
| Business information | 7.6 | 5.8 | 31\% | 6\% |
| Exhibitions | 16.2 | 15.7 | 3\% | 10\% |
| Total | 65.6 | 68.3 | -4\% | 2\% |
| Adjusted EBITDA |  |  |  |  |
| Business publishing | 6.5 | 5.4 | 20\% | 27\% |
| Business information | 2.6 | 2.2 | 18\% | 14\% |
| Exhibitions | 2.6 | 2.3 | 13\% | 5\% |
| Total | 11.7 | 9.9 | 18\% | 18\% |
| EBITDA margin | 18\% | 14\% |  |  |

## Revenue mix

|  | $\begin{array}{r} 2012 \\ \mathrm{fm} \end{array}$ | $\begin{array}{r} 2011 \\ \text { fm } \end{array}$ | Reported \% | Underlying \% |
| :---: | :---: | :---: | :---: | :---: |
| Advertising | 18.4 | 23.1 | -20\% | -7\% |
| Paid for content | 6.7 | 6.7 | 0\% | 2\% |
| Total print | 25.1 | 29.8 | -16\% | -5\% |
| Advertising | 10.0 | 10.2 | -2\% | 6\% |
| Paid for content | 9.5 | 7.3 | 30\% | 8\% |
| Total digital | 19.5 | 17.5 | 11\% | 7\% |
| Events | 20.5 | 20.5 | 0\% | 6\% |
| Other | 0.5 | 0.5 | 0\% | 0\% |
| Total | 65.6 | 68.3 | -4\% | 2\% |

## Operating cash flow

|  | $\begin{array}{r} 2012 \\ \mathrm{fm} \end{array}$ | $\begin{array}{r} 2011 \\ \text { fm } \end{array}$ |
| :---: | :---: | :---: |
| Adjusted operating profit | 8.6 | 6.7 |
| Depreciation and software amortisation | 2.8 | 3.0 |
| Share based payments | 0.3 | 0.2 |
| Adjusted EBITDA | 11.7 | 9.9 |
| Movement in working capital | 0.8 | 0.4 |
| Capital expenditure | (2.2) | (1.9) |
| Operating cash flow | 10.3 | 8.4 |
| Cash Conversion | 120\% | 125\% |

## Net funds flow

|  | $\begin{array}{r} 2012 \\ \text { fm } \end{array}$ | $\begin{array}{r} 2011 \\ \text { fm } \end{array}$ |
| :---: | :---: | :---: |
| Operating cash flow | 10.3 | 8.4 |
| Cash impact of exceptional costs | (4.2) | (0.9) |
| Taxation | - | (1.2) |
| Interest and finance leases | (0.6) | (0.3) |
| Financing arrangement fees | (0.6) | - |
| Free cash flow | 4.9 | 6.0 |
|  |  |  |
| Acquisitions | (11.5) | (2.1) |
| Disposals | 0.5 | - |
| Dividends | (2.9) | (2.5) |
| Share purchases | (0.2) | (0.5) |
| Net cash flow | (9.2) | 0.9 |
|  |  |  |
| Opening cash | 2.0 | 1.1 |
| Closing net (debt) / cash | (7.2) | 2.0 |

## Balance sheet - 30 June

|  | $\begin{array}{r} 2012 \\ \mathrm{Em} \end{array}$ | $\begin{array}{r} 2011 \\ \mathrm{fm} \end{array}$ |
| :---: | :---: | :---: |
| Goodwill and intangible assets | 136.7 | 126.5 |
| Other non current assets | 2.3 | 2.5 |
| Total non current assets | 139.0 | 129.0 |
| Inventories | 1.1 | 1.3 |
| Trade and other receivables | 13.5 | 14.7 |
| Trade and other payables | (9.5) | (12.2) |
| Deferred income | (11.3) | (9.4) |
| Provisions | (0.3) | (0.3) |
| Working capital | (6.5) | (5.9) |
|  |  |  |
| Provisions | (1.2) | (0.9) |
| Current and deferred taxation | (1.0) | 0.6 |
| Finance lease | (0.5) | (0.7) |
| Cash | (7.2) | 2.0 |
| Net assets | 122.6 | 124.1 |
| Publishing \| Information | Exhibitions |  | 11 |

## Cost and scale initiatives

> Variable and semi-variable cost base
> Scale opportunities
ï Back office
ï Business Publishing operations team
> Marginal products discontinued
ï Marketing and Creative Conferences division
ï Foresight News USA
ï Business Travel Dusseldorf
> Property consolidation
ï Central London premises consolidated to three from seven

## Strategy update - Strong movement towards 3 year targets

> Underlying revenues
$+2 \%$
> Pro forma revenues
$+25 \%$

## BALANCE <br> Double Digital Share

> Pro forma digital revenue share up to 35\% from 30\%
> Pro forma event revenue share up to 33\% from 29\%
> Pro forma print revenue share reduces to 31\% from 40\%

## EFFICIENCY

Double
Margins
$>$ EBITDA margins up 4 points to $18 \%$
> Revenue per Employee +11\% to $£ 122,000$

## Business Publishing - Digital first operation

> Managing through challenging market conditions

- Underlying revenues -1\%
- Digital revenues +7\%
> Significant re-engineering initiative to deliver digital first publishing operation
- Centralise shared resources, reengineer editorial processes, invest in new single audience database
- BP margins improve from 12\% to 16\%
> One acquisition fully integrated
- IPL acquired August 2011, embedded within Legal \& Financial
- Performance in line with expectations



## Business Information - Building scale

> Three acquisitions (VBR, Profile, Econsultancy) deliver pro forma $£ 17 \mathrm{~m}$ information business (2011: £5.8m)
> Underlying revenue growth $+6 \%$ in Perfect Information led by renewal rates 104\% by value
> Good progress integrating and leveraging capabilities of acquisitions
> Strengthened management

- New Divisional Finance Director and Digital Strategy Director



## Exhibitions - Building strong events pipeline

> One acquisition successfully integrated

- Event and Exhibiting Show becomes Live Marketing Show beside MW Live
> Investment in existing portfolio bears fruit
- Hosted buyer programme for Business Travel Show
- Improved user experience at MW Live

> Strong new product pipeline building
- Successful first year for Aidex
- Two new shows launched alongside MW Live
- Major new launch of the Meetings Show
- Launch of Hospitality Technology Expo



## Acquisition progress report - Adding value

Successful integration within Centaur delivering strong growth

|  | REVENUES |  |  |
| :---: | :---: | :---: | :---: |
| Acquisitions | 2012 Annualised £m | Last 12 months pre-acquisition (£m) |  |
| FEM (April 2011) | 1.5 | 1.0 |  |
| IPL (August 2011) | 0.9 | 0.6 |  |
| VBR (December 2011) | 0.5 | 0.4 |  |
| Excite (December 2011) | 0.2 | 0.1 |  |
| Profile (February 2011) | 3.1 | 3.0 |  |
|  | 6.2 | 5.1 | +22\% |
| Accelerating growth in revenues through: | > Strong focus on renewals and yields <br> > Centaur synergies <br> > New product initiatives |  |  |

## Econsultancy - A transformational opportunity

> Four key drivers

- High growth business in high growth market (2009-2011 revenue growth 50\% CAGR)
- Leading international brand (>20\% non UK resources)
- Powerful synergies with Centaur's Marketing Week
- Major opportunity for high value subscriptions
> Progress made to date
- Collaboration with Centaur teams
- New Media Age integration
- Strengthened infrastructure and reporting
- Investment in management



## Summary - Building momentum

> Centaur is an increasingly resilient growth business, following dramatic progress towards three year goals

Pro forma revenues
+25\%
Pro forma digital revenue share $35 \%$ (2011 Actual: 26\%)

EBITDA margin
18\% (2011 Actual: 14\%)

Key focus for 2013
> Full integration of acquisitions to leverage capabilities across Group
> Targeted M\&A activity expected to resume in 2013
> Priority focus on development of strong new product pipeline


## Appendix I - Divisional Revenue Analysis



|  | BUSINESS PUBLISHING |  | BUSINESS INFORMATION |  | EXHIBITIONS |  | TOTAL |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} 2012 \\ \mathrm{Em} \end{array}$ | $\begin{array}{r} 2011 \\ \mathrm{Em} \end{array}$ | $\begin{array}{r} 2012 \\ \mathrm{Em} \end{array}$ | $\begin{array}{r} 2011 \\ \mathrm{Em} \end{array}$ |  | $\begin{array}{r} 2011 \\ \mathrm{Em} \end{array}$ | $\begin{array}{r} 2012 \\ \mathrm{fm} \end{array}$ | $\begin{array}{r} 2011 \\ \mathrm{fm} \end{array}$ |
| Advertising | 16.4 | 20.9 | - | - | 2.0 | 2.2 | 18.4 | 23.1 |
| Paid for content | 4.1 | 4.1 | - | - | 2.6 | 2.6 | 6.7 | 6.7 |
| Total print | 20.5 | 25.0 | - | - | 4.6 | 4.8 | 25.1 | 29.8 |
| Advertising | 9.2 | 9.6 | - | - | 0.8 | 0.6 | 10.0 | 10.2 |
| Paid for content | 1.9 | 1.5 | 7.5 | 5.7 | 0.1 | 0.1 | 9.5 | 7.3 |
| Total digital | 11.1 | 11.1 | 7.5 | 5.7 | 0.9 | 0.7 | 19.5 | 17.5 |
| Events | 9.7 | 10.2 | 0.1 | 0.1 | 10.7 | 10.2 | 20.5 | 20.5 |
| Other | 0.5 | 0.5 |  | - | - | - | 0.5 | 0.5 |
| Total | 41.8 | 46.8 | 7.6 | 5.8 | 16.2 | 15.7 | 65.6 | 68.3 |

## Appendix II - Deferred Revenues at 30 June

|  | 2012 <br> $\mathbf{f m}$ | $\mathbf{2 0 1 1}$ <br> $\mathbf{£ m}$ | Reported <br> $\%$ | Underlying <br> $\%$ |
| :--- | ---: | ---: | ---: | ---: |
| Print | 1.2 | 1.3 | $-8 \%$ | $\mathbf{2 \%}$ |
| Digital | 5.5 | 3.7 | $49 \%$ | $\mathbf{2 \%}$ |
| Events | 4.6 | 3.5 | $31 \%$ | $30 \%$ |
| Total | 11.3 | 8.5 | $33 \%$ | $\mathbf{1 \%}$ |


| Held for sale assets | - | 0.9 |
| :--- | :---: | :---: |
| Total | 11.3 | 9.4 |

## Appendix III - Taxation

|  | Profit before tax £m | Tax expense £m | Effective tax rate |
| :---: | :---: | :---: | :---: |
| Statutory results | 2.7 | 1.4 | 52\% |
| Adjusted for: Exceptional costs | 4.5 | 0.6 |  |
| Amortisation of acquired intangibles | 0.8 | 0.2 |  |
| Adjusted results | 8.0 | 2.2 | 28\% |

## Appendix IV: Cost Structures



|  | Business Publishing Em | $\begin{gathered} \text { Exhibitions } \\ £ m \end{gathered}$ | Business Information £m | Group Em | All Products £m |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fully Variable |  |  |  |  |  |
| Print, paper, contributors | 3.1 | 1.8 | - | - | 4.9 |
| Distribution | 3.0 | - | - | - | 3.0 |
| Venue | 3.5 | 3.4 | 0.1 | - | 7.0 |
| Marketing | 1.0 | 1.9 | - | - | 2.9 |
| Commissions | 1.1 | 0.5 | 0.2 | - | 1.8 |
|  | 11.7 | 7.6 | 0.3 | - | 19.6 |
| Semi-variable |  |  |  |  |  |
| Digital costs | 1.1 | 0.1 | 0.8 | - | 2.0 |
| Staff related | 12.9 | 4.1 | 2.8 | 5.6 | 25.4 |
| Other | 0.8 | 0.4 | 0.3 | 1.3 | 2.8 |
|  | 14.8 | 4.6 | 3.9 | 6.9 | 30.2 |
| Fixed |  |  |  |  |  |
| Property | - | 0.1 | 0.3 | 3.7 | 4.1 |
|  |  |  |  |  |  |
| Total | 26.5 | 12.3 | 4.5 | 10.6 | 53.9 |

